PROGRAMME

17-18 OCTOBER 2018
MASLOW HOTEL,
SANDTON, JOHANNESBURG

THEME: FAST TRACKING GENDER ADVANCEMENT IN THE QUEST TO ADD $12 TRILLION TO GLOBAL GROWTH BY 2025
THE STANDARD BANK TOP WOMEN CONFERENCE AIMS TO:

• Accelerate the global advancement of women and gender equality in Africa.

• Accomplish closing the global gender gap by 2025 through conversations and partnerships with local and international elite influencers.

• Support growth of gender awareness and strengthen the Top Women community with like-minded companies and business leaders through high-intensity networking.

• Align organisations and hundreds of influencers to the sustainable development goals linked to socio economic growth.

• Celebrate the unheard voices of trailblazers actively advocating for gender empowerment, providing inspiration and strengthening their efforts.

• Bring together the voices, insights and policy applications of a diverse range of the most influential captains of industry from the worlds of business, entertainment, education and government.

• Share innovative success stories and proven strategies implemented to empower women by previous Standard Bank Top Women Awards winners.

• Deliver solution-orientated goals to overcoming the major roadblocks realising the goal of 50:50 gender parity by 2030.
WHAT TO EXPECT:
FROM THE TOP WOMEN CONFERENCE R7500.00
EXCL. VAT (BOOK 6 & PAY FOR 5 @R37 500)

Active networking opportunities between private and public sector thought-leaders (empowerment experts, academics, government representatives, entrepreneurs, youth and CEOs).

Success stories from top international and local businesswomen.

Active discussions on reaching 50/50 gender parity in Africa by 2030.

Access to new audiences and business opportunities.

Interactive Fast Track Networking sessions.

Engagement with expert panelists and delegates during sponsored breakaway sessions.
CONFERENCE HIGHLIGHTS:

KEYNOTE SESSIONS & PANEL DISCUSSIONS

Undoubtedly a highlight of the conference in which the Top Women community will get to hear, first-hand and close-up, from some of the most iconic women of our time.

BUSINESS MATCHMAKING

Delegates will be able set up appointments prior to the event with others they can possibly do business with. This is a great lead generation tool.

SIX SECTOR BASED BREAKAWAY SESSIONS

Be involved in dynamic, intimate discussions on overcoming barriers to gender empowerment in an interactive, industry specific breakaway of your choice, relevant to your line of interest.

COCKTAIL NETWORKING FUNCTION

This is an additional opportunity for delegates to network after the sessions on Day 1, 17 October, over a cocktail.

FAST-TRACK NETWORKING SESSIONS

Two Fast-track networking sessions in which delegates will be presented the opportunity to network and engage with peers, private and public sector leaders, policymakers, and high-profile business leaders. Attendees will be able to make more contacts in 60 minutes than they would year round.
**DAY 1  17 OCTOBER 2018**

"AFRICA FAST TRACKING GENDER ADVANCEMENT IN THE QUEST TO ADD $12 TRILLION TO GLOBAL GROWTH BY 2025"

<table>
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<th>Time</th>
<th>Session</th>
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<td>07h30 – 08h30</td>
<td><strong>REGISTRATION &amp; REFRESHMENTS</strong></td>
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<td>08h45 - 09h00</td>
<td><strong>KEYNOTE ADDRESS AND OPENING SESSION</strong></td>
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<tr>
<td>Moderators welcome and opening remarks: Mpho Mashita, Radio Presenter @ Capricornfm @ GIBS_SA Social Entrepreneurship Alumni in Limpopo/Polokwane</td>
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<tr>
<td>09h00 – 09h15</td>
<td><strong>WELCOME ADDRESS:</strong> Senior representative from the Standard Group*</td>
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<td>09h15 – 09h45</td>
<td><strong>FIRESIDE CHAT:</strong> Yvonne Chaka Chaka, Goodwill Ambassador, singer, songwriter, entrepreneur, humanitarian &amp; 2017 Top Women Awards Lifetime Achiever recipient</td>
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<tr>
<td>09h45 – 10h10</td>
<td><strong>PHUTI MAHANYELE,</strong> Executive Chairperson, Sigma Capital &amp; 2018 Top Women Leaders Publication cover icon and brand ambassador</td>
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<tr>
<td>10h10 – 10h45</td>
<td><strong>THE LEADERSHIP MIND SWITCH ON BRIDGING THE INTERGENERATIONAL GAP</strong></td>
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<td>Phuti Mahanyele</td>
<td>- How to instil a loyal culture in the younger generation through mentorship and coaching programmes</td>
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<td>- Keep your business future-focused, agile and relevant through the use of reverse mentoring</td>
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<td>10h45 – 11h15</td>
<td><strong>KEYNOTE ADDRESS:</strong> Geraldine Fraser-Moleketi, Chancellor, Nelson Mandela University &amp; Former Special Envoy on Gender, African Development Bank</td>
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<tr>
<td>11h15 – 13h00</td>
<td><strong>REFRESHMENT BREAK</strong></td>
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<td>11h15 - 11h40</td>
<td><strong>MID – MORNING SESSION: TOP WOMEN AWARD WINNING CASE STUDIES</strong></td>
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<td>Ingrid Lotze, unleashing potential, Spero Meliara join.the.dots, finntactical, recovery coaching</td>
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<td>11h40 – 12h05</td>
<td><strong>ADDRESSING SEXUAL HARASSMENT IN THE WORKPLACE THROUGH WOMEN’S EMPOWERMENT</strong></td>
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<td>Njabulo Mashigo, HR Manager &amp; Talent Lead for the Africa Middle Eastern Europe (AMEE) Region, Heineken</td>
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<td>12h05 – 12h30</td>
<td><strong>HOW TO BREAK THE PROVERBIAL GLASS CEILING AND OBTAIN RECOGNITION AS A SUCCESSFUL FEMALE LEADER IN A MALE DOMINATED INDUSTRY</strong></td>
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<tr>
<td>Dr. Judey Pretorius, Co-Founder, Biomedical Emporium and 2018 Top Women in Science award winner, the Standard Bank Top Women Awards</td>
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DAY 1 17 OCTOBER 2018

“AFRICA FAST TRACKING GENDER ADVANCEMENT IN THE QUEST TO ADD $12 TRILLION TO GLOBAL GROWTH BY 2025”

12h30 - 13h00 Mich Atagana, Head of Communications and Public Affairs @ Google South Africa
THE ROLE OF WOMEN IN BUILDING AFRICA BUSINESSES

13h00 - 14h00 LUNCH

14h00 - 15h30 TOP WOMEN IN BUSINESS ROUND TABLE DISCUSSION

THE FUTURE OF WOMEN IN BUSINESS ROUND TABLE: “HOW ADVANCING WOMEN’S EQUALITY CAN ADD $12 TRILLION TO GLOBAL GROWTH”

• What is your business doing in contributing to the President’s “Thuma Mina”? 
• In the wake of corporate scandals such as what we’ve seen of Steinhoff - What have you learnt and how will you prevent corruption from taking place in your business? 
• What do you need to do to make your business ready for external funding? 
• What are the core values of your business? Do your employees know them? Does the culture of the organisation reflect them? 
• What does the landscape for female leaders look like in the future?

Panellists:
• Zandile Njamela, Head of Enterprise & Supplier Development (ESD) Accenture
• Keketso Maema, CEO, Commission for Gender Equality (CGE)
• Isabella Makuta, Group Corporate Affairs Director, Group Five
• Helen Botes, CEO, Joburg Property Company and 2018 Top Women judge
• Babalwa Ngonyama, CEO, Sinayo Securities & 2018 Top Women judge
• Mimi Kalinda, Group CEO and Co-founder and of Africommunications Group & 2018 Top Women judge
• Kate Moodley, Franchise Director, Discovery
• Mandlakazi Sigcawu, Corporate Affairs Manager, British American Tobacco SA

15h30 - 15h45 REFRESHMENT BREAK

15h45 - 17h00 AWARD WINNING SECRETS TO ENTREPRENEURIAL SUCCESS

PANEL: THE ULTIMATE AFRICAN AWARD WINNING ENTREPRENEUR TOOLKIT

• Gain insights from leading Award winning African entrepreneurs and how they are transforming the global economy. 
• In the first place, women entrepreneurs are creating jobs, innovation and contributing to the GDP of various economies just like their male counterparts. 
• Second, and more compelling, are the contributions women entrepreneurs make to society. There is growing evidence that women are more likely to reinvest their profits in education, their family and their community. Ironically traditional measures of economic development and business performance do not often capture the true transformational benefits of these transformational businesses.

• Vere Shaba, Founder & Director of Shaba Green Building Design & Engineering, Forbes Africa 30 Under 30 Winner, M&G 200 Young South Africans Winner, Inspiring Fifty Winner, SA Women in Property Awards Winner, Gauteng Premier Women Excellence Awards Winner, Fairlady Women of the Future Winner
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- Carissa Rapolthy, Managing Director, Urban Striker, Highly commended 2017 Top Entrepreneur of the year and 2018 Top Women adjudicator
- Nompumelelo Maisela, Deputy Director: Black Industrialist, the Department of Trade & Industry, 2018 Top Women Awards finalist
- Zama Phakathi, CEO, Splendid Marketing & Communications & 2018 Top Women Awards finalist
- Veronica Motloutsi, CEO, Smarthome Connect, 2018 Top Female Entrepreneur of the year award winner, the Standard Bank Top Women Awards
- Kesagee Nayager, Marketing and Communications Executive, Bombela Concession Company, 2018 Top Young Achiever of the year award winner, the Standard Bank Top Women Awards
- Catherine Constantlinides, Director of Miss Earth South Africa, Environmentalist, entrepreneur, social activist and successful businesswoman & 2018 Top Women adjudicator

17h00 Closing remarks by Moderator: Mpho Mashita, Radio Presenter @ Capricornfm @ GIBS_ SA Social Entrepreneurship Alumni in Limpopo/Polokwane

DAY 2 18 OCTOBER 2018

“AFRICA FAST TRACKING GENDER ADVANCEMENT IN THE QUEST TO ADD $12 TRILLION TO GLOBAL GROWTH BY 2025”

07h30 - 08h30 REGISTRATION & REFRESHMENTS

08h45 - 09h00 KEYNOTE ADDRESS AND OPENING SESSION
Moderators welcome and opening remarks: Vuyolwethu Dubese, Start-up partnerships lead for Africa, Thomson Reuters

09h00 - 09h30 Johanna Mukoki, Group CEO, Travel with Flair & 2018 Top Empowered Business of the year award winner, Oliver Top Empowerment Awards & 2018 Top Women adjudicator
5 SECRETS TO BUSINESS SUCCESS – a Johanna Mukoki case study

09h30 - 10h00 Lillian Barnard, Director: Public Service, Microsoft, 2017 Top Gender Empowered Business of the year award winners

CLOSING THE GENDER GAP IN STEM – HOW DIGITAL FLUENCY CAN HELP CLOSE THE GENDER GAP FASTER IN SOUTH AFRICA
- A lack of women in STEM means we are lacking the perspectives of half the world’s population.
- Increasing the participation of girls and women in STEM education and careers can help bridge this gap, which in turn will allow the workforce to access a treasure trove of untapped potential – and boost the region’s gender equality in the process.

10h00 - 10h30 KEYNOTE: Sophie Mokoena, Foreign & Political Editor, SABC
PLANET 50:50 BY 2030: STEP IT UP FOR GENDER EQUALITY
- Envisaging a world where all women and girls have equal opportunities and rights by 2030

*=Invited speaker / not confirmed or committed as yet. NB: Note that this programme is subject to change without notice
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“AFRICA FAST TRACKING GENDER ADVANCEMENT IN THE QUEST TO ADD $12 TRILLION TO GLOBAL GROWTH BY 2025”

- How Empowering women and girls is central to achieving the Sustainable Development Goals.

10h30 - 11h00 Ambassador Sonto Kudjoe, South African Ambassador & former Director-General of the State Security Agency (SSA)

WHY SOUTH AFRICAN WOMEN ARE CONTINUING TO BREAK THE “MOULD”

11h00 - 11h15 REFRESHMENT BREAK

11h15 - 12h30 PANEL DISCUSSION: HOW TO EMPOWER WOMEN AND GIRLS IN THE DIGITAL AGE

- Hear how digital technologies can help women access new markets, work flexibly and distantly, acquire and interact with customers, receive training and provide mentoring, improve financial autonomy and access finance for their ventures
- Why digitally fluent women are vital to closing the gender pay gap
- Removing the gender barriers to high-tech education and training and promote equal opportunities in ICT-related businesses for men and women

Panellists:
- Samantha Perry, Co-Founder, WomeninTechZA
- Vera Nagtegaal, Executive Head, Hippo.co.za
- Claudette Thorne, Country Manager, Travelport
- Asha Patel, Head of Marketing, Google South Africa
- Mymoena Ismail, Digital Transformer, Change Catalyst and Author

12h30 - 13h15 FAST TRACK NETWORKING SESSION – “Turn conversations into contacts”

13h15 - 14h15 LUNCH

14h15 - 15h30 EMPOWERING WOMEN IN AFRICA

PANEL DISCUSSION: AFRICA: THE TIME FOR WOMEN

- The YES programme: How far are we towards our goal of creating 1 Million work experiences in South Africa?
- Linking gender rights to workplace productivity
- Re-industrialisation and the Fourth Industrial Revolution to develop skills for today and tomorrows leaders
- Why Africa is a good investment
- BRICS discussing opportunities to further accelerate youth development in line with the National Development Plan Vision 2030.

Panellists:
- Waseem Carrim, CEO, NYDA (National Youth Development Agency)
- Tashmia Ismail-Saville, CEO of YES (Youth Employment Service)*
- Khanyisile Kweyama, CEO, Brand SA*
- Slauzy Mogami, Chairperson, BRICS Business Council

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- Themba Kalua, Deputy Representative, UN Women South Africa Multi-Country Office
- Tsheddi Mholo, UNICEF - Celebrity advocate in South Africa
- Pumeza Bam, Executive Group people and transformation, Liberty Group*

15h30 - 16h00 TOP WOMEN SUPPORTS #ParityPledge

PLEDGE TO TAKE WOMEN TO THE TOP

Tell us how you will be personally helping to unlock opportunities for women in the next year – whether through awareness & education, skills & training, hiring practices or other forms of support.

We’ll share your pledge with our community and, at the Conference, invite you to stand and share what pledging meant to you. Beyond the Conference, we’ll keep sharing your gender empowerment milestones throughout 2019.

More than a pledge, this is the beginning of a journey of inspiration!

#PledgeForParity

16h00 CLOSING REMARKS BY MODERATOR: Vuyolwethu Dubese, Start-up partnerships Lead for Africa, Thomson Reuters

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DEADLINE FOR ENTRIES: 17 MAY 2019

ENTRIES ARE NOW OPEN

for more information Email marketing@topco.co.za
This is what some of last year’s speakers had to say: #SBTopWomen

- **Stella Tembisa Ndabeni-Abrahams**, Deputy Minister, Department of Telecommunications and Postal services
  “It is time for all women in SA to unite and develop the skills that the market requires. Women will help grow the economy.”

- **Phuti Mahanyele**, Executive Chairperson, Sigma Capital
  “Aim for extraordinary. We need to create a culture at home that will assist us in accelerating our growth at work.”

- **Margaret Hirsch**, Coo & Co-Founder, Hirsch’s
  “Women perform 66% of work done in the world, and produce 50% of the food, yet earn 10% of the income and 1% of the property. What are you going to do about it?”

- **Dr. Judy Dlamini**, Executive Chairperson, Mbekani Group
  “It is possible if each of us becomes the change agent that we want to be. We should be starting with changing the patriarchal mind set we inherited. It takes the true belief that though we are different we are equal.”

- **Elizabeth Lee Ming**, International Keynote Speaker, Award Winning Awards Judge, Direct Marketer of the Year, Strategy, Digital - Disruption - TBWA Africa
  By educating a girl you increase the national asset base of a family, community and country.”

- **Jonathon Ayache**, General Manager, Uber SA
  “Being more digital savvy, or digitally fluent, means women can close the gender gap faster.”

- **Geraldine Fraser-Moleketi**, Former special envoy on gender, the African Development Bank
  “We want inclusive growth that will involve 100% human capital on the African continent and globally.”

- **Nontokozo Madonsela**, Former Head of Marketing, PBB South Africa, Standard Bank
  “This Is Me is aimed at creating a social movement. We want to inspire and empower women in their unique journeys.”
LIMITED TO 10 TABLES ONLY
Prime position table amongst exclusive VIP’s (row 2 + 3)
The table sponsor will be allocated one table at the Conference (a total of 10 seats) – with table signage featuring your company’s logo. The table sponsor will have the opportunity to insert branded promotional collateral in the goodie bags for additional exposure (eg: gift bags/flash drives/pens/lanyards/power banks etc)

MEDIA COVERAGE
Your company logo on all marketing material and national advertising campaign.
Regular social media mentions pre, during and post event.

EVENT PROGRAMME
Your company profile and logo will be profiled in the Conference programme, distributed to all guests and VIP’s attending the conference.

E-MARKETING
Your company logo will have prime positioning on selected email campaigns promoting the Conference with updates, key dates, plus VIP guests and judge announcements. Company logo and profile in the Top Women Conference post event report sent to all attendees and promoted on the Top Women website.

AWARDS WEBSITE
Your logo and 100-word company profile will be positioned on the Top Women website as a VIP table partner. The website will be used as the main information distribution channel and will be regularly updated and refreshed with the latest news.
Through partnerships we work with companies to increase profit, significantly raise brand award awareness and develop niche thought leadership platforms.

Research shows that 3 years after winning an award

120 award-winning companies outperformed their peers by

17% in sales and 36% in shares

TOP WOMEN LEADERS PUBLICATION

ENQUIRE ABOUT ADVERTISING SPACE - A FEW FAST HOT FACTS:

• 10 000 copies printed with ABC accreditation • Profile by invitation only • 2016’s Edition sold out nationwide • 2 500 copies directly distributed to high-profile Standard Bank Top Women Awards & Conference attendees • Guaranteed competitiveness • Procurement; Local & International Investors • Read by CEOs, Key Decision Makers In Public Sector, Procurement Officers, Public Sector Distribution • You get 12 months’ online exposure with 200 000 hits monthly

JOIN THE ONLINE TOP WOMEN COMMUNITY

The Top Women community connects businesswomen across South Africa - providing full access to the leading Top Women in business - learning from their success stories, interacting on trending topics and gaining access to exclusive deals and offers.

Benefits: Community

• Access to the latest exclusive content through the Top Women blog
• Access to leaders in gender empowerment
• Insights into business in SA
• 1 personal community profile (self-setup – through: www.topwomen.co.za)
• 1 business profile listed on the Top Women website
• Discounts on national conference tickets & publications

ENQUIRE TODAY ABOUT AVAILABLE OPPORTUNITIES:

marketing@topwomen.co.za | 021 200 0085